

# Privacy Policy

Updated on March 14, 2017

This Privacy Policy (the “Policy”) describes how suIT Solutions Ltd. (“suIT,” “we,” “us,” and “our”) is committed to protecting your privacy when you use our Application.

## Summary

This Policy applies to all information we collect from you through your use of the Application (“Information”). This Information may not by itself be reasonably associated with, linked to, or used to you (“Non-Personal” Information). This includes all your visitor habits, like when and what you listened during the visit and which exhibition you visited. The application also asks for your opinion sometimes about the exhibition that you visited. This information is used to better understand and improve the usability, performance, and effectiveness of the application, and to generate statistics to be sold to our clients.

## Your Consent to This Policy

By using the Application, you are agreeing to the collection, use, and sharing of your information as described in this Policy. We will not use or share the information we receive, collect, or obtain regarding you other than as stated in this Policy. If you do not consent to the receipt, collection, use, and disclosure of your information as described in this Policy, you are not permitted to use the Application.

## Questions and Communications

If you have any questions or concerns regarding this Policy or our Information practices, please send an email to [info@guidenow.eu](mailto:info@guidenow.eu), call us at +36 20 559 9694, or send us a letter to “suIT Solutions Ltd.” at: Hungary 1115 Budapest Bartók Béla út 105-113.

If we need, or are required, to contact you concerning any event that involves any of your Information that we collect, use, or share, we may do so by email, telephone, or mail using the address or number we have on file for you.

## This Policy May Change

We reserve the right to update or modify this Policy, at any time and without prior notice, by posting the revised version of this Policy on the Application. Changes made to this Policy will be effective 30 days following posting for existing users, and immediately for new users. Your use of the Application following the effective date of any change to this Policy constitutes your acceptance of that change.

Unless we seek and receive consent from you, we will use your Information in accordance with the version of this Policy effective when the Information was last collected. You may contact us as described above regarding any change to this Policy, including to prevent your Information from being used pursuant to any change to this Policy.

## **Collection, Use, and Sharing of Non-Personal Information**

We may collect certain Non-Personal Information when you use or interact with the Application. We also receive and obtain Non-Personal Information from third parties. This Non-Personal Information will include, by way of example, performance information and other metrics regarding the use of and access to the Application.

Provided that any Non-Personal Information remains in non-personally identifiable form and may not be reasonably associated with, linked to, or used to identify any individual, we may use or share that Non-Personal Information for any lawful purpose without a further duty or obligation to you. This will include, by way of example, developing product and service offerings based on Non-Personal Information and providing those offerings to you or to other third parties.

## **Sensitive Information**

The Application doesn't collect any sensitive information about you. It doesn't store any location data, or any photos.

## **Protection of the Sites and Others**

We may disclose the Information we collect through the Application when we, in good faith, believe disclosure is appropriate to comply with the law (or a court order or subpoena); to prevent or investigate a possible crime, such as fraud or identity theft; to enforce the Terms of Use or other agreements that govern the use of the Application; to protect the rights (including our intellectual property rights), property or safety of suIT, our users or others; or to protect your vital interests.

## **Children's Privacy**

The Application doesn't collect any Personal Information nor from children below the age of 13, nor from under 13. But in the case if you are under the age of 13, do not provide us with any Personal Information if we accidentally ask for it. If we learn that someone under 13 has provided Personal Information to the Application, we will use reasonable efforts to remove such Information from our databases.